

## **Eric English, PhD**

Fanwood, NJ  
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### **Education**

**PhD (2013). Communication.** University of Pittsburgh, Dietrich School of Arts & Sciences. Dissertation: "Constituting Conservatism: The Goldwater/Paul Analog," a rhetorical analysis of the persuasive appeals underlying two foundational presidential campaign texts.

**MPAP (2020). Public Affairs and Politics.** Rutgers University, Bloustein School of Planning and Public Policy.

**MA (2003).** Communication. University of Pittsburgh, Dietrich School of Arts & Sciences.

**BA *summa cum laude* (2001).** Communication, Philosophy, and Political Science. University of Pittsburgh, Dietrich School of Arts & Sciences.

### **Teaching Experience**

**August 2022-present. Pace University, Department of Communication and Media Studies.**

**Lecturer.** Designed and instructed courses in Media, Culture & Society, Public Speaking, Persuasion & Compliance Gaining, Media Ethics, Media Criticism, Introduction to Communication, The Dark Side of Communication, and Communication & Popular Culture.

**January 2021-present. Fordham University, Department of Communication and Media Studies.**

**Adjunct professor.** Designed and instructed courses in Effective Speaking, Digital Media & Public Responsibility, Communication Ethics & The Public Sphere, Fundamentals of Communication & Media Studies, Media & Sexuality, and Class, Taste & Mass Culture.

**August 2018-present. Kean University, School of Communication, Media and Journalism.**

**Adjunct professor.** Designed and instructed courses in Communication & Media Theory, Business & Professional Communication, Persuasion, Advanced Public Speaking, Debate & Civil Dialogue, and Communication as Critical Citizenship.

**August 2018-May 2020. Rutgers University, School of Communication and Information.**

**Part-Time Lecturer.** Designed and instructed courses in Public Speaking and Argumentation.

**August 2015-May 2018. University of Pittsburgh, Department of Communication.**

**Lecturer and Associate Director of Debate.** Designed and instructed courses in Public Speaking and Argument. Developed and organized public debate events to promote civic engagement. Coached a nationally competitive intercollegiate policy debate team. As Faculty Liaison for the College in High School Argument course (August 2017-May 2018), reviewed teacher applications, conducted professional development sessions for instructors, and hosted student events.

**August 2001-August 2015. University of Pittsburgh, Department of Communication.**

**Instructor.** Designed and instructed undergraduate courses in Public Speaking, Rhetorical Process, Argument and Speech Composition. Assisted in undergraduate courses in Rhetorical Process, Communication Process and Theories of Persuasion. Assistant coach of a nationally competitive intercollegiate policy debate team from August 2002-April 2004.

**January 2015-May 2015. Point Park University, School of Communication.**

**Instructor.** Designed and instructed undergraduate courses in Public Speaking.

**January 2009-May 2010. Washington & Jefferson College, Department of Theatre and Communication.**

**Instructor.** Designed and instructed courses in Public Speaking and Culture & The Media.

**August 2007-May 2008. California University of Pennsylvania, Department of Communication Studies. Adjunct faculty, Interim Director of Debate.**

Designed and instructed undergraduate courses in Oral Communication and Argument & Debate. Coached and administered a regionally competitive debate and forensics program.

### **Publications**

*In Dependence: A Rhetoric of Modern Conservative Presidential Campaign Books from Goldwater to Trump.* Book proposal under review for Studies in Rhetoric and Communication series, Routledge Research.

"The Debate Authors Working Group Model for Collaborative Knowledge Production in Forensics Scholarship" (co-authored with Matthew Brigham, Catherine E. Morrison, Gordon R. Mitchell, John Rief and Carly Woods) *Argumentation and Advocacy* 47 (2010): 1-24.

"Debate as a Weapon of Mass Destruction" (lead author; co-authored with Stephen Llano, Catherine E. Morrison, Gordon R. Mitchell, John Rief and Carly Woods) *Communication and Critical/Cultural Studies* 4 (2007): 222-226.

### **Research Presentations**

Presenter, "The Dewey/Lippmann Debate and 21<sup>st</sup> Century Media Criticism." Paper delivered at the New Jersey Communication Association Conference, March 26, 2022.

Presenter, "Revisiting *The Rhetoric of Reaction*: Hirschman's Perversity, Futility, and Jeopardy Theses in Ron Paul's *The Revolution: A Manifesto*." Paper delivered at the Eastern Communication Association Convention, April 26, 2018.

Presenter, "Barry Goldwater's Rhetoric Across Conservative Borders." Paper delivered at the Conference of the Rhetoric Society of America, May 25, 2014.

Presenter, "*Citizens United* and the Rhetoric of Persuasive Precedent: A Study of the Confluence of Rhetoric and Law." Paper delivered at the Eastern Communication Association Convention, April 26, 2013.

Presenter, "Libertarian Populism?: The Paradox of the Ron Paul Revolution." Paper delivered at the Conference of the Rhetoric Society of America, May 27, 2012.

Panelist, "Civic Voice and the Public Work of Rhetoric." Roundtable discussion at the National Communication Association Convention, November 18, 2011.

Panelist, "Animating a Living History of the Alta Argumentation Conference." Roundtable discussion at the Eastern Communication Association Convention, May 1, 2008.

Presenter, "Transcending History: 'Critical Rhetoric' and Kenneth Burke's Conception of Historical Narrative." Paper delivered at the National Communication Association Convention, November 22, 2003.

Presenter, "Apocalyptic Environmentalism: Greenpeace and the Global Warming Jeremiad." Paper delivered at the National Communication Association Convention, November 21, 2003. Designated "Top Student Paper."

Presenter, "Aristotle's Appropriation of the Platonic Conception of Rhetoric." Paper delivered at the Pennsylvania State University 2<sup>nd</sup> Annual Honors Conference, July 7, 2001.

### **Invited Talks**

Presenter, "Why We Argue Badly: Persuasion and Argumentation in the Internet Age." Featured lecturer at JCC of Central NJ Monthly Speaker Series, January 11, 2024.

Presenter, "Recognizing Hate Speech and Symbols." Featured speaker at virtual forum sponsored by the Holocaust Resource Center, Human Rights Institute, and School of Communication, Media & Journalism of Kean University, April 13, 2021.

Panel participant, "Election Year Rhetoric: Vitriol, Violence, and Voter Anxiety." Speaker at Open Door Event, sponsored by the Kenneth P. Dietrich School of Arts and Sciences at the University of Pittsburgh, September 15, 2016.

Presenter, "Barry Goldwater's Rhetorical Unification of the Conservative Movement." Competitive paper selected for presentation at inaugural "Cookies and Colloquium," sponsored by the Graduate and Professional Student Government at the University of Pittsburgh, September 26, 2013.

### **Selected Professional Development**

6<sup>th</sup> Annual Pace Online Conference. Participated in day-long conference focusing on best practices for student engagement, retention, and success. January 16, 2025.

Teaching Effectively Online Workshop, Pace University. Completed three-day workshop on online teaching practices. January 9-11, 2024.

Institute of Teaching and Learning Student Success Summit, Pace University. Participated in two-day conference on pedagogical approaches to diversity in higher education. May 23-24, 2023.

Kean Online Faculty Training, Kean University. Participated in week-long course in online pedagogical best practices. May 11-15, 2020.

NASPAA-Batten Student Simulation Competition, Rutgers University-Newark. Participated in competition simulating outcomes of public policy responses to refugee crises. February 23, 2019.

Provost's Diversity Institute for Faculty Development, University of Pittsburgh. Participated in seminar, "Extended Diversity Institute Experience," (competitive selection) August 2017-April 2018. Project focused on applying principles of Transformative Intergroup Dialogue to public debate.

Trans\* Working Group, University of Pittsburgh. Attended "Education for Leadership and Citizenship on Trans Issues," June 29, 2017.

Diversity Institute for Faculty Development at the University Center for Teaching and Learning, University of Pittsburgh. Attended a series of ten workshops on dialogue and diversity in higher education, May-June 2017.

University of Pittsburgh Humanities Center. Participant in Spring Faculty Seminar, "Atmospheres and Inscriptions," led by John Durham Peters (Yale University), May 1-5, 2017.

Civic Debate Directors Conference, George Washington University, Washington, DC, May 20, 2016.

Center for Instructional Development and Distance Education at the University of Pittsburgh. Participant in seminars on "Multimedia Teaching," "Courseweb: Assessment Tools," and "Encouraging Student Participation." Pittsburgh, Pennsylvania, January 23, 24, and 29, 2014.

Rhetoric Society of America Summer Institute. Participant in seminar on "Rhetorical Approaches to the 2012 Presidential Campaign" and workshop on "Building a Career in Rhetorical Studies." Lawrence, Kansas, June 3-9, 2013.

Camp Rhetoric, Pennsylvania State University, State College, Pennsylvania, February 3-4, 2012.

### **Selected Department and University Service**

Guest editor and cover story author, CMS Voices, the official newsletter of the Communication and Media Studies Department, Fall 2024.

Faculty mentor, Transfer Student Mentor program. Fall 2024-present

Member, Phi Beta Kappa Chapter Application Committee. I contribute to preparations of an application to bring a prestigious honor society chapter to Pace University. Fall 2024-present.

Peer observer of teaching at Pace University. Bryson Owens, Public Speaking, Fall 2024; Ashley Chenery, Public Speaking, Fall 2024.

Host, Andrea Richardson alumni appearance at Pace University. Emceed alumni talk for Communication and Media Studies students. Spring 2024.

Member, Center for Journalism and Disinformation Studies Committee, Pace University. I contribute to discussions on the formation of a center to be housed in the Communication and Media Studies Department at Pace University. 2023-present.

Member, Online Public Speaking Committee, Pace University. I contribute to discussions of best practices and course catalog revisions regarding the online public speaking course offerings of the Department of Communication and Media Studies. 2023-present.

Member, Public Speaking DEI Committee, Pace University. I contribute to discussions about course materials and assignments to promote best practices regarding DEI in the public speaking classroom. 2023-present.

Organizer, guided tour of *Confronting Hate: 1937-1952* at New York Historical Society. I promoted and led a student trip to a museum exhibit on American Jewish responses to Nazism. December 6, 2022.

Judge, School of Communication, Media, and Journalism Speech Contest at Kean University, 2019.

Faculty Liaison for the College in High School Argument course, University of Pittsburgh. I reviewed new teacher applications, respond to pedagogical and logistical queries from the roughly two dozen active teachers of the course, and produce and coordinate professional development sessions. May 2017-April 2018.

Member, Donald B. Egolf Award for Excellence in Undergraduate Teaching Selection Inaugural Committee. I took part in the drafting of submission requirements and evaluation rubrics. I reviewed all submissions and took part in the process of selecting the award winner. 2016-2018.

Member, Oratory Competition 20<sup>th</sup> Anniversary Celebration Committee. I took part in the drafting of options to commemorate the 20<sup>th</sup> anniversary of the department's Oratory Competition. I presented a proposal at a faculty meeting, and I took part in deliberations over how to improve and execute the committee's final proposal selection. 2016-2017.

Peer observer of teaching at University of Pittsburgh. Dr. Weiming Yao, Public Speaking, spring 2018; Samuel Allen, Rhetorical Process, fall 2017; Dr. Lynn Clarke, Rhetorical Criticism, spring 2017.

Speaker Coach, 2017 TEDxUniversityofPittsburgh. Provided coaching and consultation for presenters Bob Cafaro and Sarah Wells in advance of the event on March 26, 2017.

Contributor, College in High School Argument Forum, University of Pittsburgh. Developed debate format, selected top student entries, coached participants, and served as commentator at showcase events on April 28, 2016 and April 28, 2017.

Member, Faculty Liaison Committee, Department of Communication, University of Pittsburgh, 2009-2016.

Graduate Student Representative, Graduate Curriculum Committee of the Department of Communication, University of Pittsburgh, 2002-2003.

Judge, Undergraduate Oratory Competition at the University of Pittsburgh, 2002.

### **Peer Review**

Reviewer, *Understanding Human Communication* 16<sup>th</sup> ed. by Ronald B. Adler, George Rodman, and Athena du Pré. Oxford University Press, 2025.

Reviewer, *Prove It: Argumentation and Debate* by Ryan Clark (forthcoming. Routledge, 2024).

Reviewer, *A Brief Guide to Policy Debating* by Alexander Hiland (forthcoming). Taylor and Francis, 2023.

Reviewer, *Media/Society: Technology, Industries, Content, and Users* 8<sup>th</sup> ed. by David Croteau, William Hoynes, and Clayton Childress. Sage Publishing, 2023.

## **Debate**

Associate Director of Debate for the William Pitt Debating Union at the University of Pittsburgh (Fall 2015-Spring 2018)

- Developed, organized, and facilitated public debate events on the Pitt campus and elsewhere on issues of local and national concern.
- Coached, supervised research, guided argument development, and coordinated travel logistics for a competitive intercollegiate policy debate team on the NDT/CEDA circuit.
- Conducted community outreach via the College in High School Argument Forum and coaching/consultation of an upstart program at the Barack Obama Academy of International Studies.

Interim Director of Forensics at California University of Pennsylvania (Fall 2007)

- Administered and coached a competitive speech and debate program on the NEDA circuit.

Assistant Debate Coach for the William Pitt Debating Union (2002-2004)

- Coached a competitive intercollegiate policy debate team on the NDT/CEDA circuit.

Undergraduate debater for the William Pitt Debating Union (1997-2001)

- Debated on the national and regional NDT/CEDA circuits, and participated in public debate events.

## **Undergraduate Research Support**

Committee member for Robert Jennings, University of Pittsburgh. Honors thesis entitled *American Media and Democratic Theory: Consequences of "Softest News"* was successfully defended on April 7, 2017. Thesis Director: Andrew Lotz, Lecturer, Political Science.

## **Professional Affiliations**

Eastern Communication Association  
National Communication Association  
Rhetoric Society of America

## **Honor Society Membership**

Pi Alpha Alpha  
Phi Beta Kappa  
Golden Key  
Mortarboard  
National Honor Society

## **Research Interests**

- Investigating the rhetorical dynamics of presidential campaign books.
- Theorizing the persuasive appeal of libertarian and right-wing populist rhetoric.
- Examining the use of geographic information systems (GIS) in public affairs and advocacy.
- Developing a pedagogy of advocacy based on classical and contemporary rhetorical theory.

## **Graduate Coursework**

### **At the University of Pittsburgh:**

#### **Rhetorical Theory**

Seminar in Philosophy and Rhetoric (John Poulakos)  
Rhetorical Criticism (Lester Olson)  
Science and its Rhetoric (John Lyne and James McGuire)  
Modern Theories of Rhetoric (John Lyne)  
Language, Truth and Reality (Henry Krips and James McGuire)  
Decorum (Joan Leach)  
The Rhetoric of Social Movements (Gordon Mitchell)  
Common Sense (John Lyne)  
Seminar in Classical Rhetoric (John Poulakos)  
Rhetorical Production (Gordon Mitchell)  
Rhetoric and Law (John Poulakos and Kirk Junker)

#### **History of Rhetoric**

History of American Rhetoric and Ideology (William Fusfield)  
The Frankfurt School (William Fusfield)

#### **English Literature**

Mimesis (Valerie Krips)  
Oscar Wilde and the 1890s (Philip Smith)  
Ethics, Politics, and Literature (Nancy Glazener)  
Discourses of Primitivism (Ronald Judy)  
Bakhtin School of Rhetoric and Poetics (Don Bialostosky)

#### **Other**

Teaching Practicum (Peter Simonson)  
Proseminar (Gordon Mitchell)  
History of Mass Communication Studies (Peter Simonson)  
Qualitative Research Methods (Robin Means Coleman)

### **At Rutgers University:**

#### **Public Policy**

Research Design and Methodology (Andrea Hetling)  
Basic Quantitative Methods (Radha Jagannathan)  
Applied Multivariate Methods (Dawn Mouzon)  
Public Policy Formation (Carl Van Horn and Elizabeth Garlatti)  
Budgeting and Public Policy (Richard Keevey)  
Economics and Public Policy (Stuart Shapiro)

#### **City and Regional Planning**

History and Theory of Planning (Frank Popper)  
Introduction to GIS (Michael Smart)  
Topics in GIS (Lyna Wiggins)  
Public Transit Planning and Management (Paul Larrousse and Robert Noland)

## **References Upon Request**